

ANNUAL REPORT

2023





***Transforming the lives of African youth
through the power of sport.***

YALI SPORT AFRICA Head Office

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FOREWORD



Since the adoption by the United Nations of the 2030 Agenda in 2015, the role of sport in development has finally gained full international recognition. In Africa, the sports economy, combined with the enormous potential of the continent's athletes, can be an accelerator of economic and social development. Sport is a powerful tool to prepare and empower young people for the future. Communication, leadership, teamwork, discipline, and peaceful conflict resolution are among the virtues expected of the personality of a young African. Unfortunately, it is more in classrooms or lecture halls that we hear about these values. However, a young athlete can experience them in a sport and use it as a tool to promote positive social change and transmit skills off-pitch to other young people in his community.

Furthermore, the Sports industry is currently experiencing considerable development which is changing the managerial issues linked to this area. The booming African sports market today offers numerous economic prospects. The continent will double its population by 2050 (2.4 billion inhabitants), mostly young and passionate, Africa is the future star of sport.

Sponsorship, advertising, television channels, sports management have never been so good. Sport has become a real industry requiring new skills for emerging professions. The sports industry is in great shape and continues to develop.

Based on all of the above, we at YALI SPORT AFRICA believe that it is time for young Africans to be no longer just spectators but actors in all sporting fields.

Stand up, African youth and it's up to you!

Arnaud Sighano

Arnaud Sighano
General Coordinator, YALI Sport Africa

"Changing lives through sport"

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As Chairman of YALI Sport Africa, an organization deeply committed to the transformation of lives through sport, it is with a great deal of pride and optimism that I write this foreword for this inspirational organization.

I first met the YALI Sport Africa team in February 2023 when they approached me about a conference they were hoping to organise around the business of sport in Africa. Before I met them, I wasn't aware of YALI, the Young African Leaders Initiative, established by Barack Obama in 2010. I was hugely impressed by their ideas and ambitions for this group and soon developed a good working relationship with their leadership through two of their Founding Members, Arnaud Sighano and Nkenglefac Tacha Foretia Divine.

Since then, we have had regular meetings throughout the year and developed some great ideas and initiatives together and have had many interesting discussions with organizations like UNESCO, the African Union Sport Council, and many other sports organizations working in different parts of Africa.

Sustainability and purpose in sport is a very broad area and its breadth and depth are exemplified by the work of YALI Sport Africa. They work across all aspects of sustainability and purpose helping to educate and inspire all sectors of society. Their work covers a broad range of activities around social cohesion, peace, employment, gender equality, kids bootcamps, and the environment.

When I launched Global Sustainable Sport in December 2022, I felt that not many people understood the concept of sport, sustainability, and purpose. For me, sport can reach all sectors of society and all demographics. It is a broad instrument that touches the lives of at least half the world's population and when used correctly it can truly change lives. My beliefs and convictions have found a home in YALI Sport Africa. They have wholly embraced the concept of sport, sustainability, and purpose, and are a tremendous example of how sport can be used for good.

Their work with displaced communities has been truly inspirational. With over 300,000 Central African Republic refugees and more than 1 million Internally Displaced Adolescents in Cameroon alone have recognized that sport can be used to bring communities together and help to educate and inspire youths who have missed years of schooling and have been separated from their parents. Their mission statement of "Empowering African Youth through Sport" has been delivered through a combination of leadership, education, entrepreneurship, and social cohesion.

Mike Laflin

Mike Laflin

Advisory Board Chair, YALI Sport Africa
Founder & CEO, Global Sustainable Sport, UK

"Changing lives through sport"

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EMPOWERING AFRICAN YOUTH THROUGH SPORTS

OUR VALUES

-  **SERVANT LEADERSHIP**
-  **SUSTAINABILITY**
-  **SPORT ENTREPRENEURSHIP**
-  **SOCIAL COHESION**
-  **LIFE SKILL EDUCATION**

OUR STORY

YALI Sport Africa is a dynamic movement of Young African Leaders Initiative (YALI) alumni inspired by the transformative power of sport to achieve the African continent's aspirations. We are dedicated to fostering inclusive and sustainable growth, driven by Africa's greatest asset—its youth.

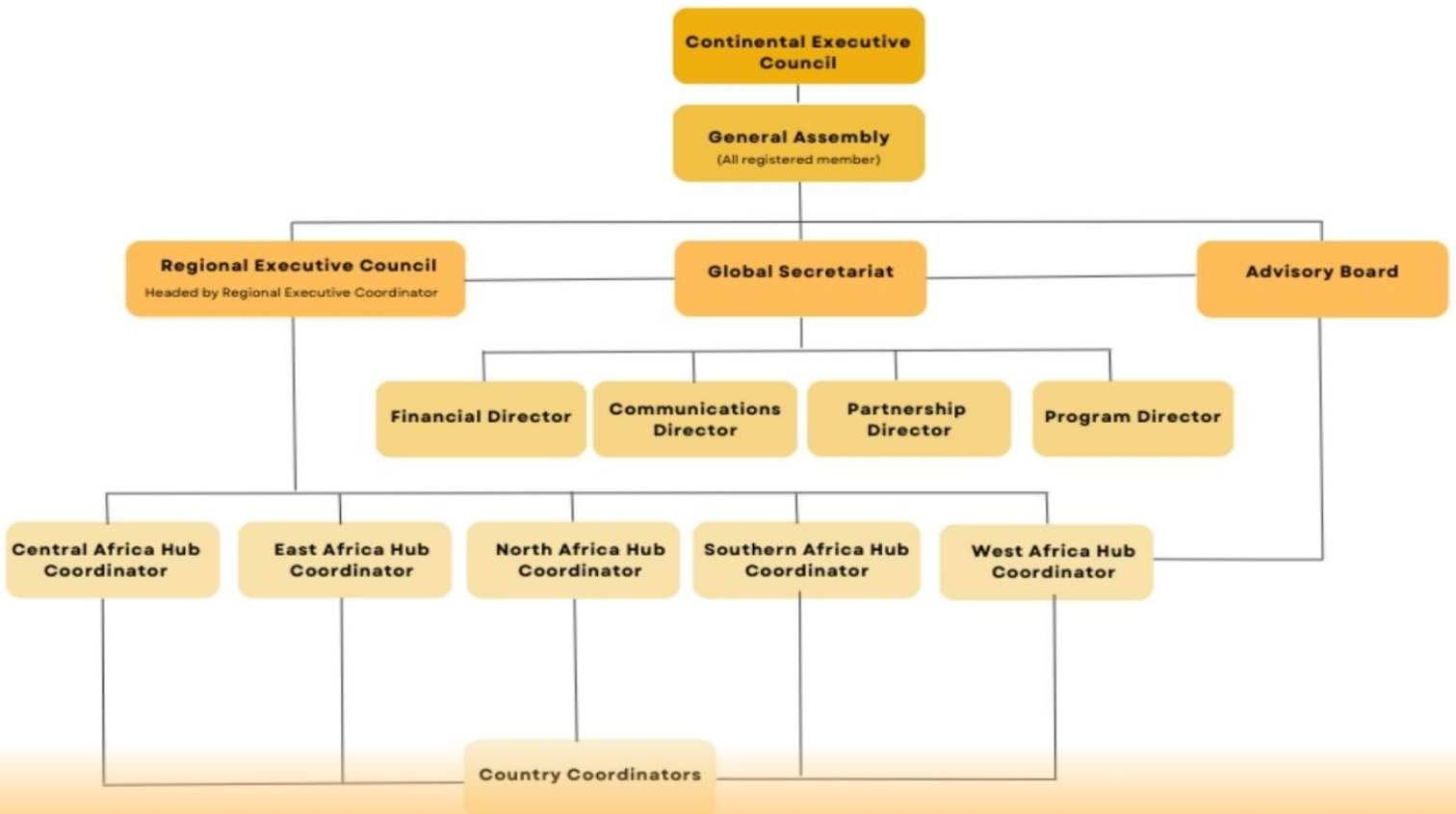
OUR VISION

Empowering African youth through sport to create healthier, more equitable communities.

OUR MISSION

To harness the power of sport as a catalyst for youth empowerment, community development, and social progress across Africa. Through strategic partnerships and innovative programs, we aim to nurture leadership, inclusivity, and sustainability within African communities.

YALI SPORT AFRICA ORGANIZATIONAL CHART



FOUNDING MEMBERS



ARNAUD SIGHANO
GENERAL COORDINATOR



N.T FORETIA DIVINE
LEAD, GLOBAL SECRETARIAT



AMAH MUNGWA
DIRECTOR OF PARTNERSHIP



TIKU MARTINS
DIRECTOR OF PROGRAMS

ADVISORY BOARD



MIKE LAFLIN
BOARD CHAIR/CEO GSS



DR BARA NDIAYE
COORDINATOR, YALI RLC, DAKAR - SENEGAL - CESAG / USAID

GLOBAL SECRETARIAT



KAMGANG THEOPHILE
FINANCE/BUDGETING



PINGPOH GERALDINE
ONLINE COMMUNITY MANAGER

COUNTRY COORDINATORS



FELIX MUNYIKA
ZAMBIA



MUGUMIRA LENNOX
UGANDA



AYEAH MARK YONGHABI
CAMEROON



AMARA KANTE
GUINÉE (CONAKRY)

S4D COACHES



TOUKO SANDRINE
BASKETBALL



SAMA CASPA EDWARDS
EMPLOYABILITY



YALI WEEKEND

BERTOUA, EAST REGION, CAMEROON

Fostering a shared future for CAR refugees and youth of the Bertoua host community through football and dialogue.

Cameroon host over 319,794 refugees from Central African Republic. Majority of whom are youth residing in Bertoua host community. Existing tension often lead to conflict both among refugees and with the local host population. This project focused on strengthening social relationships and friendships between the refugees and youth of the host communities by prom

oting conflict prevention and social cohesion through football. This activity brought together a combined participation of over 70 youth (refugees and local population) and provided a safe space for interactions, learning, and exchanges in view to build mutual trust with the host community while contributing to a greater sense of shared identity and feeling of belonging.

“Sport creates safe spaces for interaction among refugees, internally displaced persons, and host communities”



COMMEMORATING

INTERNATIONAL DAY OF PEACE #IDP2023

With YALI For Peace

Leveraging the role of sport and physical activity to commemorate IDP2023's theme "Actions for Peace: Our Ambition for the Global Goals". In collaboration with YALI For Peace & F. Frank Football Academy, the sport for peace activity aimed at sensitizing and encouraging youth to be ambitious in their engagement as positive and constructive peacemakers.

Raising awareness about SDG 16 by mobilizing and educating young people around their role in building peace.

Sport can play a key role by using its universal platform to raise awareness, educate, and generate actions to foster peace building.



IMPACT STORY 1.0

Africa is a continent of opportunities and dynamic development. From Douala to Dakar, via Abidjan then taking a trip to Pretoria via Nairobi, I noticed that sport brings together African youth. On the continent, programs are multiplying in large numbers to bring together and train young Africans, one of the best programs of which is YALI (Young African Leader Initiative), a program initiated by former American President Barack OBAMA. It is from this observation that I came up with the idea of using what young people are passionate about to bring them together and have a positive impact on their lives. This is where the idea of creating YALI SPORT AFRICA, the YALI sports thematic network, came from. Estimated at 1.2 billion inhabitants, more than half of the African population is young and most are passionate about sport. With globalization, sport is positioning itself as a catalyst for sustainable



With Mustapha BERRAF, President of the Association of African Olympic Committees (ACNOA) at the Launch of the AFRICA STATION, Paris France.

development. Sport has the power to change the world because it unites people around a single goal. One of the things I had on my mind in 2019 (when the idea came to me to use sport to energize or impact African youth), was how to put an end to its multiple conflicts and wars which followed one after the other. repetition on the continent. I remembered the brilliant idea that Nelson Mandela had to unite his people (the black people and the white people) in South Africa. So sport has also been used as an effective tool for peacebuilding and conflict resolution. This is how the YALI Sport Africa thematic network was born, inspired by the transformative power of sport as a tool for development and unification to achieve a just, peaceful and dynamic society.



Lunch with His Excellency Christopher J. LAMORA, United States Ambassador for Cameroon at Bafoussam, West region, Cameroon



Arnaud Sighano
General Coordinator
YALI Sport Africa



YALI UBUNTU

Improving the employability prospects of 50 Internally Displaced Adolescents for future educational and employment opportunities through sport, Bafoussam, West Region, Cameroon.

Cameroon hosts over a million IDPs making her the second largest population of IDPs in Central Africa after the Democratic Republic of the Congo. Most fled violence in the North, Northwest, and Southwest regions. Most of the youths concerned have missed out on several years of schooling, and many have been separated from their parents and communities after fleeing fighting to seek refuge in safer towns within the regions and out of the regions. Given the present circumstances, tailored employment support interventions are needed to support individual development, promote social cohesion, and effectively utilize the country's human capital.

Project goal

To increase the employability prospect of internally displaced adolescent boys and girls who are not in education or employment by strengthening their entrepreneurial competence through sport.

Project objective

To improve the entrepreneurial competence of 50 internally displaced adolescents by supporting the development of individual attributes for problem-solving and decision-making through games.



PROMOTING EMPLOYABILITY COMPETENCES THROUGH SPORT



Key Outcomes

- Participants developed:
- ▶ ability to solve problems with others.
 - ▶ ability to deal with distractions
 - ▶ ability to assess risk
 - ▶ self-confidence by responding to questions and making decisions in front of their colleagues

Rationale

The ID Index Report 2022 highlights around 909,000 people living in displacement in Cameroon as a result of conflict and violence. Labor market vulnerability (unemployment, temporary employment, unpaid employment) is particularly acute among Cameroonian youth (ages 15-35), who are not only more likely to be in precarious employment but often remain economically inactive. Young people in Cameroon are twice as likely as non-youth to have exited the labour force (World Bank, 2021).

IMPACT STORY 1.2



Felix Munyika

YALI Sport Africa Country Coordinator, Zambia

As the YALI Sports Africa National Coordinator for Zambia, I strive to create opportunities that empower youth through sports. Recently, I had the privilege of joining the National Olympic Committee of Zambia (NOCZ) President Alfred Foloko in a tree-planting event celebrating the OlympAfrica Youth Empowerment through Sport (O! Yes) program.

We gathered at the Regional International Judo Training Centre at the OYDC Zambia Sports Development Centre in Lusaka. Together with the NOCZ President, OYDC CEO Dr. Fredrick Chitangala, and OlympAfrica Centre Manager Tinyiko Kamanga, we planted several trees outside the facility. This activity highlighted the role of sports in combating climate change and promoting environmental sustainability. I was honored to participate in this meaningful initiative sponsored by the OlympAfrica Foundation and the International Olympic Committee. As a representative of the YALI Sports Africa movement, it was a valuable opportunity to connect with sports leaders in Zambia.

Moments like the O! Yes tree planting event reinforce my commitment to uplifting youth through sports. With supportive leaders like President Foloko, I'm optimistic about YALI Sports Africa's future in Zambia. Our collective efforts can help young people reach their full potential.



About Felix

Felix Munyika is a digital communications professional harnessing the power of sport for social good. Currently based in Lusaka, Zambia, he serves as Media and Communications Officer for the National Olympic Committee of Zambia.

In this role, Felix promotes Zambian athletes' participation across high-profile international multi-sport competitions including the Olympic, Commonwealth, and African Games. His expertise in digital strategy and social media enables impactful storytelling and awareness campaigns.

A lifelong sports enthusiast raised in Ndola, Felix champions initiatives leveraging sport to address real-world challenges like climate change. By amplifying youth voices and catalyzing grassroots engagement via digital channels, he creates positive change through sport.

Felix is passionate about intersecting digital communications, sports for development, and youth empowerment. As a purpose-driven professional, he aims to inspire the next generation of Zambian leaders and build a more equitable, sustainable future.

MULTISTAKEHOLDER PLEDGE: SPORT FOR INCLUSION AND PROTECTION OF REFUGEES

Creating a better world for refugees through sport

The number of refugees around the world continues to rise. Latest figures from UNHCR – the UN Refugee Agency – speak of 36.4 million people forced to flee their homes and cross international borders to escape conflict, violence and persecution.

As part of international efforts toward improving the lives of refugees and the communities that host them, States, sport organizations and other entities have committed their support through sport. These efforts was presented at the second Global Refugee Forum that took place in Geneva, Switzerland, between 13 and 15 December 2023.

The Multistakeholder Pledge on Sport for Inclusion and Protection of Refugees (“the Sport Pledge”) is led by the Olympic Refugee Foundation and the Sport Foundation – with support from UNHCR.



ACTION. UNITY. IMPACT.



Sport for Refugees Coalition



OUR COMMITMENT

YALI Sports Africa strongly recognizes the positive role sport plays in the context of forced displacement. By this, we are pleased to support the Joint Pledge on Sport for Inclusion and Protection. With this commitment, we express our intent to support the Sport for Refugees Coalition (SfRC) by advancing capacity-building opportunities for personal development in the area of life skill education, mental well-being, sexual & and reproductive health, and sports entrepreneurship for 500 displaced persons IDPs and refugees living in Cameroon by 2027. We also pledge to continuously use sport as an instrument in the promotion of peace and strengthening social cohesion between and within displaced and host communities. As we advance these pledges, we shall massively communicate and highlight the voices of displaced persons through sports via all our communications channels. We support public accountability and transparency and therefore commit to monitor and report on the progress of these pledges.





FOOTBALL FOR THE GOALS

CERTIFICATE OF MEMBERSHIP

The United Nations welcomes

YALI Sport Africa

as an Official Member
of Football for the Goals and values its commitment to
advancing the Sustainable Development Goals



Maher Nasser

Director, Outreach Division
United Nations Department of Global Communications
New York, 30 August 2023

Congratulations! It is my pleasure to formally notify you of YALI Sport Africa's acceptance as a member of the United Nations' initiative Football for the Goals (FFTG). By joining FFTG, YALI Sports Africa commits to advocating for the achievement of and implementing policies aligned with the Sustainable Development Goals (SDGs). Our team looks forward to collaborating with and supporting YALI Sport Africa as it becomes a champion for sustainable development and human rights and drives positive change within the football community and beyond.

As a member of FFTG, YALI Sport Africa now has access to defined resources, content and specialized expertise within the United Nations (UN), and the opportunity to collaborate, through this initiative, in convenings, discussions and events alongside the FFTG membership of fellow football stakeholders.

Looking at the society of today, we notice a drop in discipline and a rise in drug abuse leading to increase violence amongst youths. This violence can be seen to multiply on the society and on school campuses and at times ending in the death of students and teachers alike.

Thanks to the discipline and moral code of judo, we are able to inscribe into the young ones a certain number of virtues that helps reduce drug abuse and thus the level of violence in the society as a whole and on campuses in particular.

During the academic year 2022 – 2023, we were able to train a total of 156 children between the ages of 3 – 21 years in our judo clubs. It is worth noting that 26 out of the 156 children were former drug addicts that were converted thanks to the discipline and virtues of judo. Also there was an overall improvement on the academic performance of these children.

IMPACT STORY 1.3



Ayeah Mark Yonghabi

YALI Sport Africa Country Coordinator, Cameroon



16 DAYS OF ACTIVISM AGAINST GENDER BASED VIOLENCE

In Partnership with IRebuild



Fostering gender equality through S4D game

The global 16 Days of Activism against Gender-Based Violence is a key international moment to call for an end to violence against women and girls. It runs from 25th November (the International Day for the Elimination of Violence Against Women) until 10th December, Human Rights Day.

In support of this campaign, YALI Sport Africa on invitation of IREbuild carried out local action campaign to increase awareness among young people about identifying one's attitude, and stereotypes concerning violence against girls and women.

Strengthening the competence of change of perspective and empathy through S4D games.

This S4D game focused primarily on intense reflection integrating critical reflection questions concerning gender and sexual orientation.

By prompting a common understanding about gender equality within the context of putting oneself in the position of others and showing solidarity towards those who differ from one's gender expectations can prevent discriminatory practices, and all forms of GBV against women and girls.



Connecting Sport Volunteers with Organisations

What it is?

The House of Sport Volunteers is a global initiative that connects skilled volunteers with receiving organisations, such as sport organisations, events organizers, NGOs, foundations, and other strategic partners from sport and beyond.

Benefit:

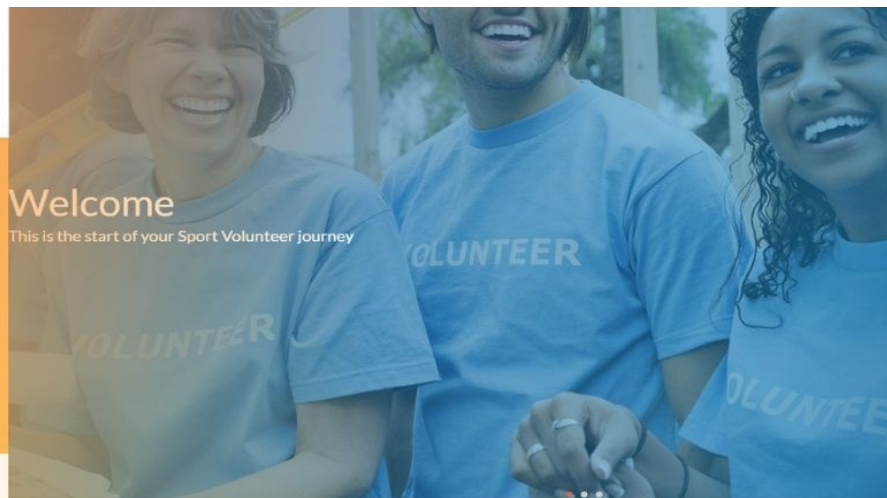
- Have access to highly motivated and capable young volunteers while publishing your own volunteer opportunities.
- Make available and/or promote your educational and training programmes.
- Promote tools and services which could be utilized by the volunteers who will join The House.
- Enhance your visibility within the global community of volunteers which will be formed by The House.
- Showcase your activism in the field of skills development and promotion of working opportunities for the good of youth.

Benefit:

The House represents an ultimate platform for sport volunteerism, by facilitating the participation of volunteers in sporting events of any size and sport-based projects, providing a global database of Sport Volunteers' profiles, volunteering opportunities, and a unique offer of training, educational programmes, and certification of skills and competencies.

Welcome

This is the start of your Sport Volunteer journey



Become a Sport Volunteer

Visit: www.houseofvolunteers.com

Member Organisations



LOOKING FORWARD TO 2024



YALI Green Sport Initiative

YALI Green Sport Initiative is an environmental restoration and education project aim to use the convening power of sports to drive restoration and climate actions in schools, sport grounds and local communities.

It main goal is to educate, plant and distribute over 10,000 trees (fruit/medicinal) through sports engagements and eco-sport clubs in schools and communities.

Expected outcome

- 1.10,000 trees are planted during sport engagement events.
- 2.XY eco-sport clubs created.
- 3.XY conservations books distributed.
- 4.XY stakeholders are educate on local conservation action + physically being active.



Africa Global Sport Business Week "AGSBW" (2026)

An annual sports business event bringing together state and non-state sports actors, youth, financial institutions, and development organizations for exchange, dialogue, experience sharing, and networking in view to foster opportunities related to the sports business, management, professionalism, career paths and leadership.



GSS AFRICA CHAMPION OF SUSTAINABILITY PROGRAMME

In partnership with the Global Sustainable Sport, this program seeks to engage all sport stakeholders (clubs, leagues, federations, organization and events) by providing an evaluation framework (survey) to support the measurement of their programs sustainability benchmarked against the GSS's "Sustainable Pillars of Sport" framework.



YALI Sport Academy

Grooming a next generation of servant sport champions and leaders. Developing a combination of sport competences, leadership and soft skills in young aspiring athlete preparing them for professional or elite sports



Clubs Olympiques.



CONCEPT NOTE

OUR EDUCATIONAL RESOURCES

Our educational resources come from the International Olympic Committee's Olympic Values Education Program (OVEP), which is based on the Olympic philosophy that learning takes place through balanced development of body and mind. But beyond everything, the multiple experiences of our volunteers are a big asset because for the most part they are athletes who have experience practicing a sporting activity in schools, universities and in young communities.

Sport has been recognized as an enabler of the Sustainable Development Goals (SDGs) in the 2030 Agenda. Organizations around the world are using sport to contribute to the SDGs and other goals, addressing issues ranging from health and from education to employment, including conflict resolution.

It is in this order that the Olympic club fits in, which aims to be a tool to help the development of communities by using education, leadership and entrepreneurship to impact educational environments (schools) and Academics. Our aim is to design, implement and measure the impact of sport-based policies and programs using best practice key concepts such as: Sport and gender equality, disabilities, human rights, social inclusion, peacebuilding, good governance and diplomacy.

We are interested in how sport can be used in development and how to effectively use sport to promote change in young people. Based on the fact that the Olympic movement aims to contribute to building a peaceful and better world by educating young people through sport practiced without discrimination of any kind and in the Olympic spirit which requires mutual understanding, the spirit of friendship, solidarity and fair play, the Olympic Club positions itself as a platform for implementing Olympic values in schools and universities.

LET'S GROW THE OLYMPIC VALUE WITH US

**STATEMENT OF FINANCIAL
ACTIVITIES (INCORPORATING AN INCOME AND EXPENDITURE ACCOUNT)
FOR THE YEAR ENDED 31 DECEMBER 2023**

SUMMARY OF 2023 GRANTS

No	DESIGNATION	AMOUNT (FCFA)	AMOUNT IN (USD)
1	YALI UNBUTU CAMEROON PROJECT	2,920,000	4,492.31
2	JUDOFORKID BOOMCAMP PROJECT	611,981	941.51
3	PROJECT YALI WEEKEND SESSIONS FOR YALI NATIONAL AWARENESS AND TRAINING	650,000	1,000
4	SPORT FOR PEACE PROJECT	789,000	1,213.85
	TOTAL GRANT 2023	4,970,981	7,648

SUMMARY OF PROJECTS EXECUTED IN 2023

Total expenditure for the implementation of projects in 2023 amounts to 4,970,981 FCFA distributed as follows:

No.	PROJECTS	FORECASTS	ACHIEVEMENTS	DEVIATIONS
1	YALI UNBUTU CAMEROON PROJECT	2,920,000	2,920,000	-
2	JUDOFORKID BOOMCAMP PROJECT	611,981	611,981	-
3	PROJECT YALI WEEKEND SESSIONS FOR YALI NATIONAL AWARENESS AND TRAINING	650,000	650,000	-
4	SPORT FOR PEACE PROJECT	789,000	789,000	-
	TOTAL FCFA	4,970,981	4,970,981	-
	TOTAL USD	7,648	7,648	-



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through the power of sport”***

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